

DISC Group
 Schultheiss-Kollei-Straße 5
 55411 Bingen/Germany
 Tel.: +49 (0)6721 - 964 0
 Fax: +49 (0)6721 - 964 414
info@disc-gmbh.com
<http://www.disc-group.com/>



Bingen/Germany, 18-Jun-08

DISC Blu-safe® - universal mini archive for everyone

Awards for the DISC Blu-safe®



Shortly after its official unveiling at CeBIT 2008 the brand-new product DISC Blu-safe® became already twice distinguished. The “initiative mid-size enterprises” decorated the DISC Blu-safe® with the title prize, innovative product of the year in the product category “Storage/networks”. The DISC Blu-safe®



convinced the jury with its vast versatile value, its highly innovative content and its outstanding suitability for mid-size enterprises. Thus the DISC Blu-safe® secured itself a place in the final selection taken from more than 1,600 submitted applications. In addition the DISC Blu-safe® was honoured with the “Industrial prize 2008” one of only few from 600 applications in the category “Optical Technologies”.

The “initiative mid-size enterprises” annually awards the innovative prize as well as the industrial prize to enterprises selected from the ITK industry. Thereby only innovative and interesting products, characterized by their high use and wide functionality for all mid-size enterprises are chosen. In order to give a better overview of the various offers for business solutions, prizes and honours are differentiated with respect to their categories. The editorship of “initiative mid-size enterprises” nominates the solutions from the varied and numerous applicants. An independent jury finally awards the honours for each respective category.

The DISC Group received two awards for the DISC Blu-safe® which was officially introduced at CeBIT Hannover 2008. For the first time SMBs and private users are being addressed by the DISC Blu-safe®. Thus DISC submits the very first professional Blu-ray® archive solution within the capacity range of gigabytes. The DISC Blu-safe® is based upon the newest Blu-ray® technology with 50GB media. The mini archive provides 15 BD-slots and a USB 2.0 interface for ultra user friendly accessibility. The DISC Blu-safe® allows secure long-term archiving for data of any kind. Additionally the integrated off-line media management guarantees almost unlimited off-line capacity (14 million files) and best data availability.

DISC Group
 Schultheiss-Kollei-Straße 5
 55411 Bingen
 Tel.: +49 (0)6721 - 964 0
 Fax: +49 (0)6721 - 964 414
info@disc-gmbh.com
<http://www.disc-group.com/>



Contact person

Ms. Alexandra Gattoni-Schweitzer
 Head of Sales & Marketing
 Tel: +49 (0)6721 – 964247
 Fax: +49 (0)6721 – 964414
 E-Mail: agattonischweitzer@disc-gmbh.com

Contact person for press

Ms. Anja Wente
 Public Relations
 Tel: +49 (0) 6721 – 964419
 Fax: +49 (0) 6721 – 964414
 E-Mail: awente@disc-gmbh.com

DISC Group

The origins of the DISC Group date back to the 50's when, still using the name NSM GmbH, the company's engineers developed the first robotic systems for automatic exchange of audio media. A continuous succession of product innovations and fine mechanical precision, designed for long service life, led to the world's first 100-CD changing system in the early 90's. Over the course of company history, DISC has established itself as one of the world's leading and the most innovative manufacturers and suppliers of optical data storage. Today, more than 20,000 storage solutions from the DISC Group are installed. Many industry leaders, but also small and medium-size companies and institutions of all kinds, are included among DISC's regular customers. DISC maintains its global presence with a worldwide network of resellers. DISC resellers promote DISC solutions directly to customer markets in the fields of medicine, finance, administration, industry, trade institutions, broadcasting, and print media – to name just a few. The product range of the DISC Group is adapted to the requirements of its customers. Once in use, DISC solutions grow as required – from mega storage to peta storage, with or without cartridges – regardless of the optical technology. That makes DISC systems revision-safe and protects data from unauthorized access. Competitive pricing and the highest service life convenience are the reasons for the unbridled global demand for DISC products. By supporting all optical standards, DISC has kept its portfolio a flexible market leader in optical storage development.