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CeBIT 2008: Long-term storage with DISC *Blu-safe*[®] **DISC extends its product range with a universal mini archive for everyone**

The archive expert, DISC, presents at CeBIT 2008 its latest product, **DISC *Blu-safe*[®]**. The **DISC *Blu-safe*[®]** is focused on small and medium sized enterprises as well as private users. "We address small enterprises such as tax counsels, craft enterprises, lawyers, doctors or graphic artists as well the home computer wizard and budding photographer", said Alexandra Gattoni-Schweitzer, Head of Sales & Marketing. DISC offers a professional archive solution for the first time within the capacity range of gigabytes with the **DISC *Blu-safe*[®]**. Inquiries from the SME and SoHo market have been rising in the past months. Reason enough for DISC to develop the new product, **DISC *Blu-safe*[®]**: Even small data volumes, sub-Terabyte, needs to be kept secure and without risk of data loss.

DISC *Blu-safe*[®] based on the latest Blu-ray technology with 50GB BD media, is a mini archive with 15 media slots and a USB 2.0 interface for user friendly accessibility. The architecture of the **DISC *Blu-safe*[®]** opens up ranges of any kind of application. The possibilities are almost infinite: whether digital photos, DICOM images, HD A/V, DMS or backup etc. The integrated Blu-ray multi-recorder reads and writes all CD/DVD standard media. **DISC *Blu-safe*[®]** is compatible with Windows and allows for simple and intuitive handling. **DISC *Blu-safe*[®]** enables each user to keep their data secure for more than a lifetime. Integrated off-line media management guarantees additionally, even with almost unlimited off-line capacity (14 million files), high data availability.

15 Slots with hierarchical memory management functionality (HSM) are available in the **DISC *Blu-safe*[®]**. Any files left untouched over a period of time are copied automatically to a Blu-ray disc. A link in the original listing will be provided. In this way backup copies can be easily generated. Without the usual discomfort of backup recovery times the data remain continuously available. A further important cost saving advantage is by using economically priced standard media for storing data volumes. The fifteenth BD slot is also available to other applications e.g. Media Player.

At 80 percent lower power consumption compared to conventional hard disk, DISC fulfills with its newest product **DISC *Blu-safe*[®]**, the ever increasing environmental requirements of archiving solutions to a maximum. The combination of stability of Blu-ray media and the well established reliability of DISC systems guarantee a unique durability. With **DISC *Blu-safe*[®]** secure long-term archiving is no longer reserved exclusively for the computing data centers.

Visit DISC@CeBIT: Hall 9 Booth C39.

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The origins of the DISC Group date back to the 50's when, still using the name NSM GmbH, the company's engineers developed the first robotic systems for automatic exchange of audio media. A continuous succession of product innovations and fine mechanical precision, designed for long service life, led to the world's first 100-CD changing system in the early 90's. Over the course of company history, DISC has established itself as one of the world's leading and the most innovative manufacturers and suppliers of optical data storage. Today, more than 20,000 storage solutions by the DISC Group are installed. Many industry leaders, but also small and medium-size companies and institutions of all kinds, are included among DISC's regular customers. DISC maintains its global presence with a global network of resellers. DISC resellers sell DISC solutions directly to customer markets in the fields of medicine, finance, administration, industry, trade, institutions, broadcasting, and print media – to name just a few. The product range of the DISC Group is adapted to the requirements of its customers. Once in use, DISC solutions grow as required – from mega storage to peta storage, with or without cartridges – regardless of the optical technology. That makes DISC systems revision-safe and protects data from unauthorized access. Competitive pricing and the highest service life convenience are the reasons for the unbridled global demand for DISC products. By supporting all optical standards, DISC has kept its portfolio a flexible market leader in optical storage development.