

## **DISC USA Appoints VP of Sales**

Irvine, CA, USA (14<sup>th</sup> January 2009) DISC Archiving Systems Inc. (DISC) is pleased to announce the appointment of Mark Brown as VP of Sales for North America.

Mark brings a wealth of experience gathered from over 20 years in the data archival storage management market and will be responsible for DISC's sales and channel development activities in North America. Mark has a strong history of driving revenues, implementing strategic go-to-market sales initiatives and programs to support multi-tier, "value-driven/solution-oriented" channel business. He has made significant contributions in various channel sales management and business development positions for a number of companies including Plasmon, ADIC-EMASS, Epoch Systems and others.

„I am very pleased that Mark has joined us as he shares our belief in building business through our channel partners“ commented David Barrett-Hague, Head of Sales and Marketing. "Building strong partner relationships is vital to the success of DISC's business and Mark has the experience and passion to make this happen."

„Hiring Mark was the next step in our US strategy following the opening of our Irvine office“ said Kees Machielsen, Managing Director of DISC, „We will continue to invest and build our US team to support DISC's current/future customers and develop our US business“ he added.

### **About DISC**

DISC is the leading manufacturer of optical storage solutions for the long term retention of digital data. DISC has been providing innovative solutions for over 20 years and has over 22,000 installations worldwide. DISC works with industry standards to deliver reliable long term archival storage solutions that provides customers confidence in the future readability of their digital data.

### **For more information:**

Please visit [www.disc-group.com](http://www.disc-group.com) or contact:

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