



NEWSRELEASE

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Digital Broadcast and DISC GmbH Team Up to Offer Optical Storage for Broadcast Archiving

*Partnership Will Provide Economic Storage Medium for
Digital Broadcast's MediaVault Archiving System*

Gainesville, FL, December 5, 2005 – Digital Broadcast today announced it has entered into an agreement with DISC GmbH of Bingen, Germany whereby Digital Broadcast will sell DISC's NSM and PDD/BD Series storage systems as part of its MediaVault© line of mass storage devices for broadcast archiving.

Digital Broadcast offers its MediaVault to television stations for near-line mass storage of commercial and news programming files. Offered as a stand-alone solution for the archiving of broadcast media files, the MediaVault is also an advantageous adjunct to Digital Broadcast's MediaBank© Automated Master Control and NewsBank© Automated Newsroom Systems.

Utilizing the metadata contained in each video file, the MediaVault offers high-speed search capability of even huge indexes of stored files. Searched files can be clicked and played on access-permitted desktop computers.

DISC's PDD/BD Series utilizes Professional Disc for DATA and Blu-ray blue laser technology, the optical technology with highest performance and data density. Available in read-only and read-write formats, Blu-ray disks offer up to 50GB per media and storage libraries up to 35TB of data.

With more than 20,000 systems installed worldwide, DISC GmbH is recognized as one of the leading optical data storage suppliers. Its client base includes BMW, Boeing, BASF, Siemens, FIAT, Deutsche Bank, Shell, BOSCH, British Petroleum, NASA, Lufthansa and Wausau Financial.

"Our partnership with DISC augments our line of master control and newsroom automation products very well," says John Davis, C.E.O. of Digital Broadcast. "It provides an economical solution to broadcasters who need extensive but quickly-accessible libraries of their archive material."

----- Quote by Horst -----

About Digital Broadcast

DIGITAL BROADCAST offers a premier line of program and news automation control products for a broad range of applications within the broadcast television industry, including master control automation, news automation, station centralization, disaster recovery systems, on-air verification and archiving. Its *MediaBank* and *NewsBank* product lines include frame-accurate, long GOP MPEG-2 and DV editing software, video servers and automated control systems. Digital Broadcast's servers systems feature a highly effective design in which automation is totally integrated with system hardware, resulting in significant performance and cost advantages. Headquartered in Gainesville, Florida, Digital Broadcast maintains regional offices on the West Coast, Southwest, Midwest and the East Coast.

About DISC GmbH:

DISC GmbH develops and manufactures optical storage devices and archive systems up to 50TB at the company headquarters in Bingen, Germany. DISC is the industry leader for optical libraries based on the bare media technologies DVD and PDD. The integration of optical technology with HDD RAID is a significant step toward high performance and mass storage archives while achieving a breakthrough in product cost of ownership. The HDD+ optical solution proves to meet the needs of companies with high storage and archive demands. DISC is a world leader in archive storage technology. Its U.S. branch is located in Santa Clara, CA.